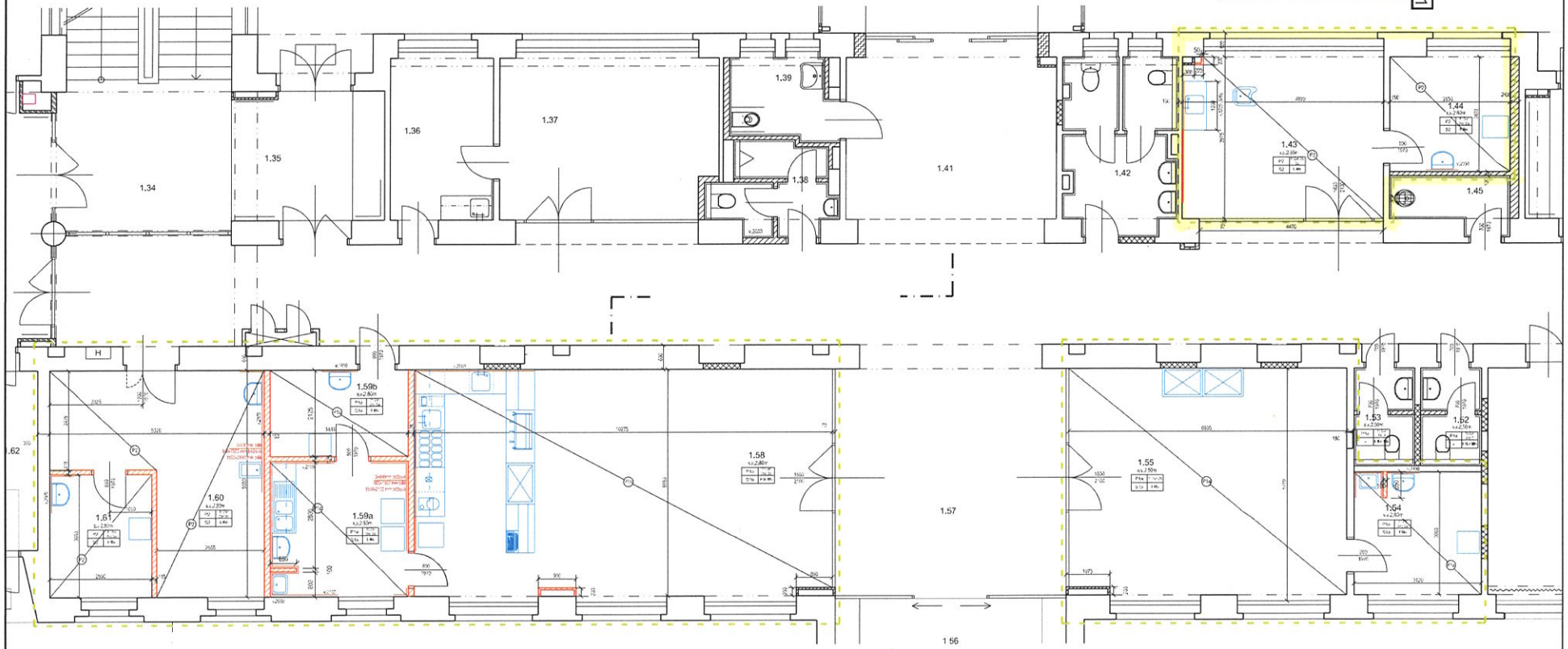KADEŘNICTVÍ